

# VOTE *like a* WOMAN

## WHY?

This year marks the 100th anniversary of the of the 19th amendment, which granted women the right to vote and the 55th anniversary of the Voting Rights Act. In honor of both these milestones which protected every last woman's ability to vote under the law, we're looking to ensure they exercise that right.

While women are stronger than other demographics when it comes to voting, still 1/3 of US women aren't registered. Women less likely to vote are younger (only 41% between 18 and 24 years voted in 2012 vs. 59% of adult women overall), Latina-American (only 33.9 percent vote), and Asian-American (only 32 percent)

Here are things that get in their way:

- Tricky state voter ID & registration laws.
- Not being asked if they've registered.
- A lack of motivation and inspiration.
- A lack of confidence of using their voice.

## HOW?

Empowered women empower women. There's an opportunity for individuals and womens' groups to do more than just register and vote -- they can get other women to vote, too. They do this by having conversations, sharing content that inspires others to action, hosting registration parties and more.

"Vote Like A Woman" will be the campaign that starts the conversation and arms women with the info they need to:

- Check their registration
- Register to vote
- Pledge to vote in 2020 (a known way to turn out more voters)
- Vote without letting anything get in their way (technicalities, deadlines, misinformation, etc.)
- Host their own voter registration drive
- Have conversations

***Take the Pledge: Help at least one woman in the U.S. vote in 2020.***

## HOW YOU CAN HELP RIGHT NOW



**Organize an event.**



**Spread the word.**



**Create content.**



**Donate.**



**Purchase merch.**

## DONATE

The cynicism, misinformation, and disengagement is real. Donate Now!

**[bit.ly/VoteLikeAWoman](https://bit.ly/VoteLikeAWoman)**

## FOLLOW US ON SOCIAL



[@votelikeawoman2020](https://www.instagram.com/votelikeawoman2020)



[@vote\\_likeawoman](https://twitter.com/vote_likeawoman)



[@votelikeawoman2020](https://www.facebook.com/votelikeawoman2020)