



# IMPACT

**SISTER DISTRICT IMPACT REPORT 2022**



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Dear friends,

Last November, voters across the country sent an undeniable message to Trump and his MAGA followers: *we will not back down*. Even before the dust settled, it was clear: **Democrats achieved momentous victories where it mattered most—at the state level.**

Democrats ushered in historic trifectas in Michigan and Minnesota, and flipped the Pennsylvania House. We held fast to legislative majorities in Colorado, Nevada, and Washington, made gains in Arizona and Georgia, and won enough seats to protect the Democratic governors' veto power in Wisconsin and North Carolina. To be sure, Democrats didn't sweep everywhere. But with abortion and democracy on the line, voters made their voices heard.

Since our founding in 2016, Sister District has had a laser focus on state legislatures because we understand the outsized impact they have on every issue we care about, from abortion to climate to democracy itself. That's why we help to win urgent elections each cycle and build Democratic infrastructure for the long term.

This year, Democrats' wins at the state legislative level were truly historic, bucking trends from at least the last decade during which a President's party lost no less than 8% of state legislative seats in battleground states each midterm year. Sister District reached out to **more than half a million voters** through calls, texts, doors, and postcards, including an average of **74% of our candidates'**

**total calls** to voters. We also **raised \$1.37m directly for candidates and our community organizing partners**. And we maximized these investments by going big and early, raising a median of **14% of our candidates' total raises, with 84% landing before Labor Day**. It worked—**34 of our 36 candidates won in 10 states**, including 18 candidates with our full suite of support.

Elections have consequences. These wins will result in policies to protect abortion, defend the climate, strengthen the economy, and more to improve people's lives. You stepped up, and you made this happen.

We look to the future with confidence and clarity. We will continue to flip, hold, and make inroads in key states every year to put us in the best position for redistricting after the 2030 Census, and to drive downballot turnout to win up and down the ticket, including the next presidential race in 2024. And because elections are just one piece of the puzzle, we will also continue to work with our partners and grow our programs to support the **candidate pipeline, frontline lawmakers, community-based organizations, research, and narrative change**—all to build enduring power in the states.

We have accomplished so much together, and have so much more to do. Whether you are a volunteer, donor, candidate, staffer, or thought partner, thank you for being with us.



Onwards,



**Lala Wu**  
Executive Director and Co-Founder

# YEAR AT A GLANCE

# 34

of 36 endorsed state legislative candidates (18 full slate\* candidates & 16 alumni) won

# 10

states with endorsed candidates (AZ, GA, MI, NC, NV, PA, WI, TX, CO, & WA)

# 12

community-based organizing partners in 6 different states funded through the State Bridges program

# 84%

of dollars raised for candidates before Labor Day to help build strong voter contact programs

# 11

large-scale studies on voter behavior and broader electoral trends conducted and/or published

# 43

partner organizations on field, fundraising, research, candidate training and legislator support

*\*full slate = candidates receiving our full suite of support*

## WE REACHED OUT TO MORE THAN HALF A MILLION VOTERS THROUGH CALLS, TEXTS, DOORS, AND POSTCARDS



\* THATS AN AVERAGE OF 74% OF OUR CANDIDATES' CALLS TO VOTERS AND A 173% INCREASE OVER 2018

# 39

fellowships for rising star organizers

# \$1,372,954

raised directly for candidates and power building organizations

# 108

teams and affiliates in 26 states

# 18K

More than 18,400 views of our State Power Series virtual events



### SPOTLIGHT ON MELISSA CERRATO

Sister District volunteers were able to provide outsized impact in many campaigns, like Melissa Cerrato (PA HD-151):

- made 84.5% of the campaign's total phonebank calls\*
- called 30,150 voters
- identified 1,151 supporters\*\*
- accounted for 30.8% of her early fundraising
- knocked on 2,604 doors
- raised \$93,364 for her

**She won by just 63 votes (0.19%)**

\*this does not include calls made by c3/c4 organizations or coordinated campaigns.  
\*\*candidate supporter IDs are voters identified as definitely or probably voting for the candidate via a direct voter contact on behalf of the candidate, e.g. during phonebanking.

# SINCE OUR FOUNDING IN THE WAKE OF THE 2016 ELECTION

CUMULATIVE IMPACT

**\$5,782,712**

raised for candidates and State Bridges partners

**4,062,254**

voter contact attempts

**167**

candidate endorsements

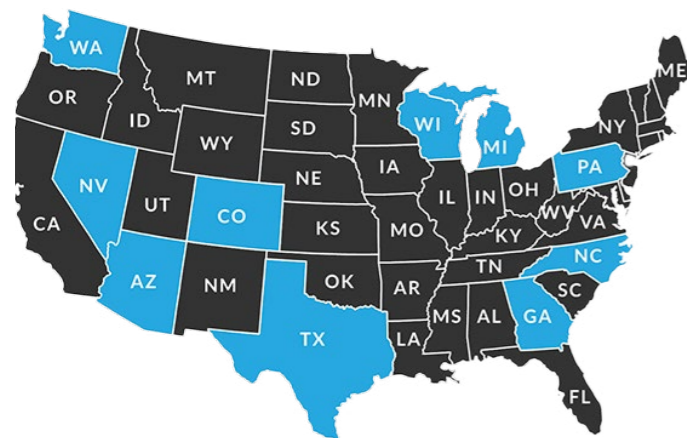
**107**

races won

**18**

different states

Sister District invests in exceptional state legislative candidates running in close, competitive districts that are strategically important to building or protecting Democratic majorities in key battleground states. We identify these districts through rigorous qualitative and quantitative analysis, followed by a thorough candidate vetting and endorsement process. We play an outsized role in these critical elections by raising early grassroots funds directly for our candidates, training and activating volunteers to contact voters, and providing professional and strategic advice to fill in any gaps on the campaigns.



## ELECTORAL IMPACT

### Chamber-wide outcomes

This year, our candidates' wins were instrumental in **flipping the Michigan House and Senate, and the Pennsylvania House.**

In addition to flipping chambers, our candidates held on to Democratic majorities in Washington, Nevada and Colorado, staved off Republican supermajorities in Wisconsin and North Carolina, and held the line in Texas, Arizona, and Georgia.

Sister District has incredible ability to build up and amplify state legislative races that too often fall below the radar, despite their critical importance in affecting the issues most of our constituents care about. Sister District helped our campaign break through in a very dense election year, and its effectiveness in helping us fundraise nationally cannot be understated.

*-Michelle Au, Representative from GA District 50*

### Wins and Losses

**Wins:** Deb Andraca, Michelle Au, Lorena Austin, Sydney Batch, Winnie Brinks, Eva Burch, Deb Butler, Darrin Camilleri, Melissa Cerrato, Jasmine Clark, Maria Collett, Mitzi Epstein, Brian Fernandez, Johanny Freytiz-Cepeda, Nancy Guent, Liz Hanbidge, Rachel Hood, Ann Johnson, Sean McCann, Tip McGuire, Brittney Miller, Daniele Monroe-Moreno, Christine Morse, Katie Muth, Emily Randall, Shea Roberts, Judy Schwiebert, Melissa Shusterman, Lee Snodgrass, Arvind Venkat, Robyn Vining, Dan Williams, Claire Wilson, Faith Winter

**Losses:** Brian Farkas, Ricky Hurtado

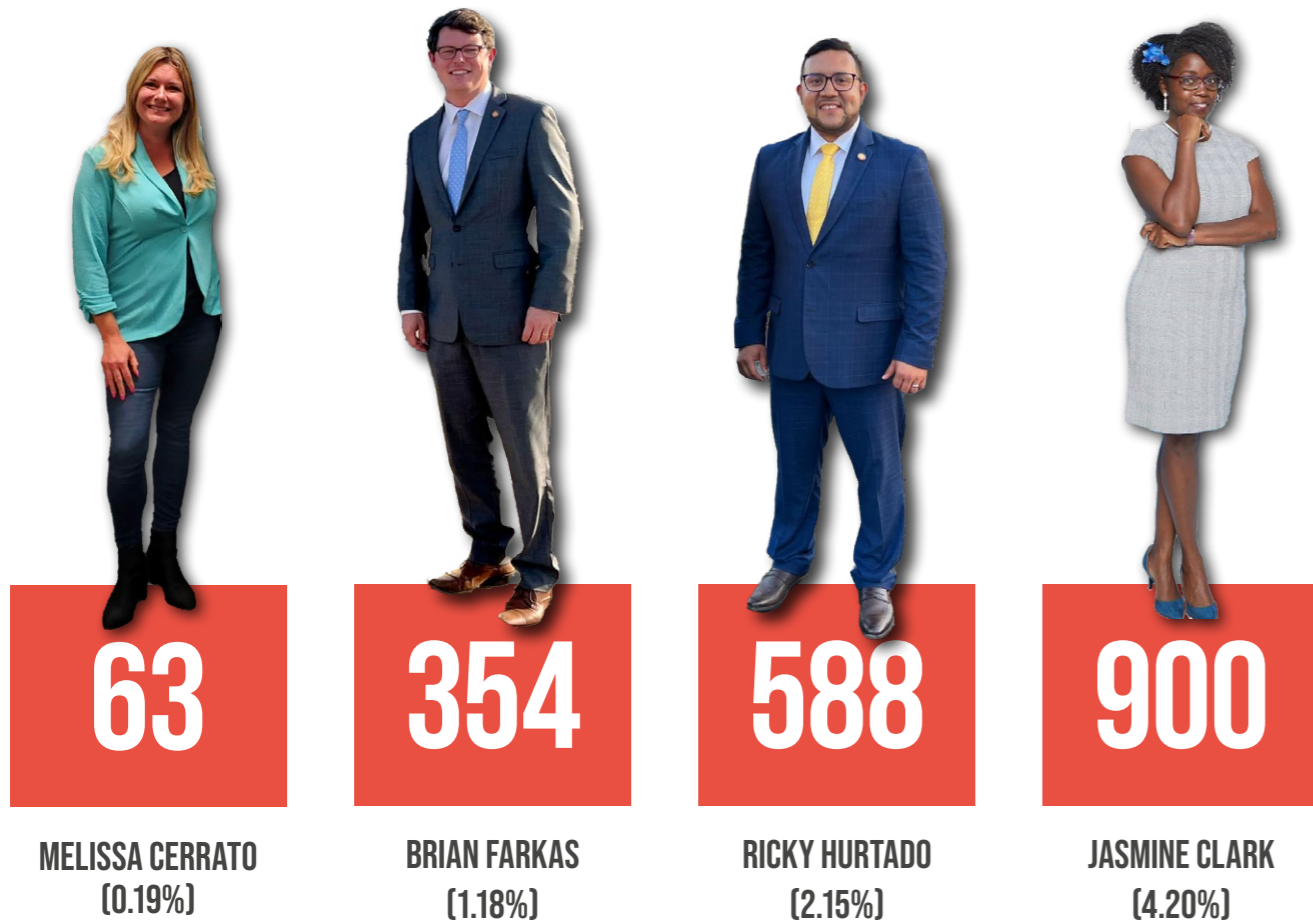


**WE WON 18 OF 18 FULL SLATE RACES.  
WE WON 16 OUT OF 18 ALUMNI RACES.**

**OVERALL, WE WON 34 OF 36 RACES  
(94.4% WIN RATE)**

# CLOSE RACES

STATE LEGISLATIVE RACES ARE OFTEN DECIDED BY JUST A HANDFUL OF VOTES. TAKE A LOOK AT SOME OF OUR SLIM MARGINS:



## 2022 Slate Demographics

We believe that a reflective democracy starts locally, and we intentionally endorse candidates with a diversity of perspectives.

Our 2022 Sister District full slate candidate class included:

- 72.2% women and gender minorities
- 61.1% candidates of color

*Pictured right: Dan Williams, PA HD 74, with Sister District Co-Founders Lala Wu and Lyzz Schwegler*



THERE ARE SOME INCREDIBLE FIRSTS AMONG OUR 2022 SISTER DISTRICT COHORT, INCLUDING:



**DR. ARVIND VENKAT**

**Dr. Arvind Venkat**, Representative from Pennsylvania's House District 30, is the first Indian American elected to the state house and the only physician in the legislature.



**LORENA AUSTIN**

**Lorena Austin**, Representative from AZ House District 9, is the first gender non-conforming Chicanx elected to any state legislature.



**WINNIE BRINKS**

**Winnie Brinks**, Senator from MI Senate District 29, was unanimously elected first female majority leader of the Michigan Senate.



**DARRIN CAMILLERI**

**Darrin Camilleri**, Senator from Michigan's Senate District 4, is the first Maltese American elected to the Michigan senate and the youngest current senator. He was also elected Assistant Majority Leader, making him the highest-ranking Latino & first ever Maltese American to hold a leadership position in the state senate.



## SPOTLIGHT ON DARRIN CAMILLERI

Sister District volunteers were able to provide the competitive edge in many campaigns, like Darrin Camilleri (MI SD-4):

- Raised \$92,711
- Raised 45.2% of his early small dollars (<\$100)
- Called 66,583 voters, including 100% of early calls\*
- Sent 15,000 postcards
- Camilleri won, helping to flip the Michigan Senate and deliver a Democratic trifecta for the first time in over 30 years.

“[T]he fundraising support really gave me the competitive edge this year. It was such a big boost to our efforts and helped us build a winning campaign strategy from the spring.”

\*note: this does not include calls made by c3/c4 organizations or coordinated campaigns.



## SPOTLIGHT ON LORENA AUSTIN

Our volunteers helped Lorena Austin (AZ LD-9 House) by:

- Raising 55.2% of Austin's early money
- Contributing 23.1% of Austin's total fundraising
- Making 7,362 total calls to voters
- Making 56.8% of Austin's phonebank calls\*
- Identifying 18.9% of all supporters ID'd through voter outreach
- Austin's winning margin was just 3,189 votes (2.73%), flipping a critical seat in the Arizona House

“The financial support has literally allowed me to launch my campaign and make it viable. I would NOT be in the position to flip the leg in AZ if it weren't for Sister District! You make it possible for us to change the political landscape to be inclusive and accountable to the people we serve.”

\*note: this does not include calls made by c3/c4 organizations or coordinated campaigns.

## SISTER DISTRICT'S FORMIDABLE GRASSROOTS FUNDRAISING OPERATION TRANSLATES INTO DOLLARS AND POWER. THIS YEAR, WE RAISED \$1,372,954 FROM OVER 70,000 INDIVIDUAL DONATIONS FOR CANDIDATES, ALUMNI, AND STATE BRIDGES COMMUNITY-BASED PARTNERS.

- Raised a median of 14% of the total that each of our candidates' raised
- Raised an average of \$59,490 per candidate, our highest yet and an indicator of our growing strength as an organization
- Average candidate donation of just \$19.88, our lowest yet and an indicator of a strong grassroots base
- 70.9% of our fundraising went to women and gender minority candidates
- 62.7% of our fundraising went to candidates of color
- 12.9% of our fundraising went to LGBTQ+ candidates; our largest LGBTQ+ share yet

### Early Fundraising Impact

In general, donations to political campaigns tend to spike late in the electoral cycle, when they are too late to be truly effective. To maximize our impact, Sister District emphasizes early money, which we define as before September 1. Early money enables candidates to demonstrate viability, build strong voter contact programs, and hire top-tier talent. We were able to deliver for our full-slate candidates in a major way:

- \$894,614 early dollars from 48,701 individual donations for full slate candidates
- 84% of our raise for candidates was early money
- Made up 20% of all of the early money raised by our candidates
- 70% of our early money went to women and gender minority candidates
- 63% of our early money went to candidates of color



# FUNDRAISING OVER TIME

TOTAL RAISED  
for candidates\*

\$352,828  
AVERAGE DONATION:  
\$42.34

2017

\$742,539  
AVERAGE DONATION:  
\$24.27

2018

\$713,649  
AVERAGE DONATION:  
\$29.83

2019

\$1,805,133  
AVERAGE DONATION:  
\$28.45

2020

\$558,574  
AVERAGE DONATION:  
\$40.53

2021

\$1,070,827  
AVERAGE DONATION:  
\$19.88

2022

TOTAL RAISED  
per candidates\*

\$23,522

\$29,278

\$41,979

\$45,128

\$46,548

\$59,490

**This is our sixth election cycle, and our second midterm election.**

This year we saw some absolutely incredible increases in fundraising and field contributions to candidates over previous years.

Our candidate fundraising this year was our **second highest ever**, behind the blockbuster 2020 Presidential year. Compared to the last midterm in 2018, we **raised 44.2% more** for our candidates.

We also **raised the most amount per candidate that we have ever raised.**

Our average candidate donation was also the **lowest of all time, demonstrating the grassroots fundraising power** that Sister District brings to the table.

\*includes full slate candidates

# SISTER DISTRICT FOCUSES ON **PHONEBANKING** BECAUSE, OTHER THAN CANVASSING, IT IS THE MOST EFFECTIVE FORM OF VOTER CONTACT.

Our passionate and expertly-trained phonebanking army made an astonishing **73%** of our candidates' total dials this year, freeing up candidates and staff to talk to more voters at the doors.



The fundraising and volunteer phone banking are phenomenally helpful! Because of SDP's support, I spend a little less time on fundraising phone calls, and I have more time to knock on doors, having conversations with the people in the community. That's what representation is all about: being responsive to the people.

*-Mitzi Epstein, Senator-elect from Arizona District 12*

## NATIONAL PHONEBANK PROGRAM

Now in its third year, our National Phonebank enabled our **28 partners** this year to leverage our best-in-class training and phonebanking operation to drive more calls to voters in key districts.

Our 2022 partners included Arena, DLCC, Vote Save America, Human Rights Campaign, Men4Choice, Run for Something, South Asians for America, Swing Left, and more. Special guests including Julia Louis-Dreyfus, Jonathan Van Ness, Jason Alexander, Dan Pfeiffer, Piper Perabo, and Martina Navratilova brought their passion and star power to boost attendance by as much as 10x per event. We also reach out through postcards, doors, and texts with locally resonant and timely messages to help create a "surround sound" effect that mobilizes voters to action with **636,481 total field touches** this year.

**1,211**  
local volunteers recruited

**5,663**  
undecided voters identified

**4,270**  
vote plans made

**74 %**  
average of our candidates' calls to voters

**630**  
phonebanks, average of 24 per week from May through Election Day



I CANNOT OVERSTATE HOW GREAT THE EXPERIENCE OF A SISTER DISTRICT PHONEBANK IS. THE TEAM IS ALWAYS UNIQUELY PREPARED, EXECUTES FLAWLESSLY, AND PROVIDES A WORLD-CLASS EXPERIENCE FOR OUR VOLUNTEERS. KUDOS TO YOU ALL.

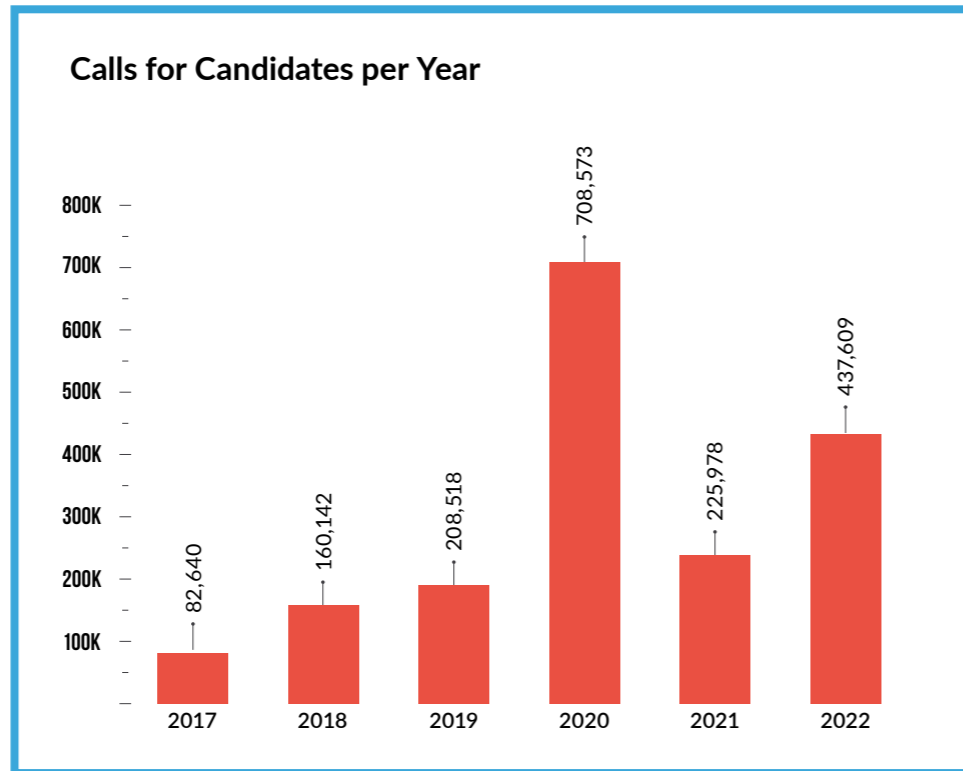
*- Oren Jacobson  
Co-founder of Men4Choice*





### Field Support over Time

Our field support continues to grow, with a 91.7% increase in total outreach to voters over 2021. And this year, we made the second highest number of calls we have ever made, second only to 2020.



### Multi-Year Investments: Building Wins in Michigan, Pennsylvania, and Arizona

The sweeping state legislative victories this year did not happen overnight—they were the result of many years of work by countless organizers, strategists, donors, and volunteers, working towards common goals. This was Sister District’s second midterm year and third election cycle in several key states, including Michigan, Pennsylvania, and Arizona. In these states alone, we have raised over \$2.2 million dollars directly for candidates and community-based partners and reached out to more than 1.1 million voters in support of 57 candidates, contributing to 37 legislative victories over the past 6 years, and playing a critical role in delivering this year’s historic victories.

## MICHIGAN

Total Endorsements: 13  
Wins: 12  
Total Dollars\*: \$466,217.33  
Total Voter Contacts\*\*: 319,769

2022 Outcomes: **Flipped house and senate**, delivering trifecta for first time in over 30 years

## PENNSYLVANIA

Total Endorsements: 30  
Wins: 17  
Total Dollars\*: \$972,386.31  
Total Voter Contacts\*\*: 517,451

2022 Outcomes: **Flipped house** for the first time since 2008

## ARIZONA

Total Endorsements: 14  
Wins: 8  
Total Dollars\*: \$767,440.13  
Total Voter Contacts\*\*: 312,344

2022 Outcomes: Built momentum & **laid groundwork for future flips in house and senate**

Candidates include full endorsements and alums. All data 2018-2022.

\*Fundraising totals include dollars for candidates and partners through the State Bridges program

\*\*Includes phone calls, door knocks, text messages, and postcards



# 100%

OF CAMPAIGNS RATED SDP'S FUNDRAISING SUPPORT SUPERIOR TO OTHER NATIONAL ORGANIZATIONS OFFERING SUPPORT THIS CYCLE.

# 100%

OF CAMPAIGNS RATED SDP'S FIELD SUPPORT SUPERIOR TO OTHER NATIONAL ORGANIZATIONS OFFERING SUPPORT THIS CYCLE.

### Campaign Services:

Through our Campaign Services program, Sister District’s political team provides individualized support to our candidates and their staff, leveraging their years of experience to help fill gaps. In particular, campaigns view Sister District staff as experts on building strong field campaigns, offering both guidance and hands-on help to achieve campaign goals. This year, we completed close to 40 special projects, such as:

- Building voter universes for candidates
- Helping candidates hire key staff
- Advising candidates on paid communications and digital strategies
- Helping candidates with vendor relationships
- Advising candidates on field and get-out-the-vote (GOTV) plans
- Hosting candidate messaging and media relations trainings
- Sending weekly candidate services newsletter highlighting campaign resources, ideas, and tactics

### Campaign Satisfaction

Our campaigns were highly satisfied with the work Sister District did to help their campaigns. *All of our scores increased from 2021.*

Note: 21 people representing 18 full slate campaigns responded. All responses for the same campaign were averaged into a single composite score for that campaign for a total of 18 scores. Answers were rated on or converted to a 10-point scale.

QUESTION	AVERAGE RATING 2021	AVERAGE RATING 2022
Value of SDP fundraising compared with other national groups' fundraising	9.05	<b>9.78</b>
Value of SDP field support compared with other national groups' field support	9.15	<b>9.47</b>
Satisfaction with SDP volunteers	9.25	<b>9.62</b>
Satisfaction with SDP fundraising	9.2	<b>9.72</b>
Satisfaction with SDP field support	9.1	<b>9.13</b>

# SUPPORT ORGANIZERS

**WE SUPPORT ORGANIZERS BY EQUIPPING OUR VOLUNTEERS TO TAKE THE MOST IMPACTFUL ACTIONS, AND BY DRIVING DONATIONS AND VISIBILITY TO YEAR-ROUND POWERBUILDING ORGANIZATIONS ON THE GROUND IN KEY BATTLEGROUND STATES.**



## Volunteer Teams

Local groups are at the heart of our distributed organizing model. We cultivate volunteer teams and affiliates that stay civically engaged year-round, and are ready to support competitive campaigns and impactful powerbuilding organizations cycle after cycle.

### Team Statistics as of Nov. 1, 2022

- 108 Sister District teams and affiliates
- 26 states represented
- 332 leaders of volunteer teams and affiliates
- 64,786 actively subscribed members of our email list (10% increase from 2021)
- 50 states + DC from which Sister District members hail

## Team Satisfaction

We conducted a post-election feedback survey with our volunteer leaders to gauge enthusiasm and morale. Our volunteers continue to be highly satisfied with their candidates and contributions to our mission. Our teams feel deservedly proud of their work, and they see their work as part of a long-term strategy to build progressive power in state legislatures.

**Importantly, every single rating went up compared to 2021.**

QUESTION/ITEM ASKED	AVERAGE RATING 2021	AVERAGE RATING 2022
How satisfied are you with the official Sister District candidates you were assigned to work with this cycle?	8.67	9.62
My team felt good about their work, even for Sister District candidates that did not win their races.	8.24	8.49
My team feels that they helped move the needle in critical state elections.	7.14	8.93
My team feels like a valued part of the Sister District organization.	8.60	9.11
My team feels energized to continue working with Sister District in 2023.	7.36	8.04
My team feels that Sister District helped to deepen their commitment to civic engagement	8.45	8.98

*Note: Items were translated to a 10-point scale. Responses from the same team were averaged into a single composite score for that team.*

## Volunteer Support

Our Organizing Department continues to deliver first-rate coaching and collaborative support to our volunteer teams and affiliates. We worked closely with team leaders to increase voter contact and fundraising for candidates, fundraising for State Bridges partners, and participation in Sister District research studies.

The Organizing Department trained 39 Fellows in our Organizing Fellows (volunteer recruitment, fundraising), Phonebank Fellows (embedded to boost team programs before Sept 1), and GOTV Phonebank Fellows Program (leading & supporting National Phonebanks after Sept 1), and exceeded our BIPOC fellows hiring goal.



# State Bridges

STATE BRIDGES HELPS US LAY THE GROUNDWORK FOR ELECTORAL VICTORIES IN KEY STATES BY SUPPORTING LOCAL POWER-BUILDING ORGANIZATIONS AND THE ACTIVISTS THAT LEAD THEM. 2022 WAS THE SECOND YEAR THE STATE BRIDGES PROGRAM WAS IN EFFECT, AND WE ACHIEVED:

**6**  
virtual fundraiser events

**12**  
organizations building power in 6 states (2 more organizations than 2021)

**5,379**  
individual donations (60.5% increase from 2021)

**\$198,910**  
in total funds raised for partners (22.3% increase from 2021)

## PARTNER ORGANIZATIONS

- Living United for Change in Arizona (AZ)
- Rural Arizona Action (AZ)
- Mothering Justice (MI)
- We the People (MI)
- One APIA Nevada (NV)
- Progressive Leadership Alliance of Nevada (NV)
- A Philip Randolph Education Fund (NC)
- Carolina Federation (NC)
- Pennsylvania Stands Up (PA)
- Pennsylvania United (PA)
- WISDOM (WI)
- Citizen Action (WI)

We launched State Bridges because the electoral gains we are eager to see are closely linked to the year-round efforts of grassroots organizing operations, often led by people of color and centering the voices of those most impacted by state policies.

**67% OF STATE BRIDGES PARTNER ORGANIZATIONS ARE LED BY PEOPLE OF COLOR**

**50% OF STATE BRIDGES PARTNER ORGANIZATIONS ARE LED BY WOMEN**

“One of the best things about being a Sister District partner is networking. There are not enough people that know about our work and the impact that we make. Networking gives us the ability to connect with individuals from across the states to educate them on North Carolina. The more people understand NC and our work the more they can understand how we are all connected. When people recognize this, we can create change.”

-Melvin Montford, Executive Director, North Carolina A. Philip Randolph Education Fund

“Sister District is one of very few progressive fundraising operations that have a laser focus on state races – territory that has been ceded to the Republicans for far too long. We know that everything from the future of safe and legal abortion, to the expansion of Medicaid, to safeguarding of our very democracy is contingent on winning at the state level. It is inspiring to work with grassroots donors and volunteers from across the country who share that conviction.”

-Melissa Norton, Operations Manager, Carolina Federation

# DEVELOP LEGISLATORS

**WE ARE COMMITTED TO EQUIPPING TODAY AND TOMORROW'S CIVIC LEADERS WITH THE SKILLS AND NETWORKS THEY NEED TO CREATE PROGRESSIVE POLICY IN THEIR COMMUNITIES.**

## Purple District Network: Supporting Progressive State Legislators

Legislators from purple districts face challenges and experiences that are distinct from their colleagues. The Purple District Network is the only state legislator network exclusively focused on providing support to state legislators in frontline districts. We work to build community among these leaders and provide them with the tools they need to best serve their communities.

**3 COHORTS** BLUE TRIFECTA, RED TRIFECTA, AND DIVIDED GOVERNMENT—TO PROMOTE TARGETED, ACTIONABLE CONVERSATIONS AMONG LAWMAKERS

**77** state legislators (32% increase from 2021)

**31** states represented (24% increase from 2021)

**77%** of legislators are women

**32%** of legislators are people of color

WITH 4 CONVENINGS IN 2022



# EDUCATE & EMPOWER

**WE BELIEVE THAT AN EDUCATED AND ENGAGED POPULACE IS CRUCIAL TO INCREASING CIVIC ENGAGEMENT AND TURNOUT FOR CANDIDATES LOWER ON THE BALLOT.**

To help advance these goals, we conduct rigorous academic-quality research, translate our research into op-eds and other popular media, train legislators, and engage in programs meant to teach voters about the importance of political participation and state legislatures.

### Research Program

Our award-winning research team conducts a variety of rigorous experiments, surveys, quasi-experiments, and secondary analyses in the areas of voter mobilization, volunteer engagement, and broader electoral trends. This work helps to determine best practices for voter outreach and increasing volunteer participation, and also seeks to add context to electoral trends at the state legislative level. It is reflective of Sister District's values that all of our results are published, avoiding the dreaded "file drawer problem," and free to access for anyone with an internet connection.

In 2022:

- 4 voter engagement studies conducted
- 2 voter engagement studies reported
- 5 broader electoral studies reported
- 8 op-eds in national press

We are committed to continuing to investigate the role that demographics like race, gender, and socio-economic status affect both interventions that we test and broader electoral trends. Many of our studies target underserved members of the electorate like people of color, sporadic voters, and young people.

### Civic Engagement & Education

In addition to presenting our findings and knowledge in popular media, we also find other ways to provide thought leadership and analyses that speak to the critical importance of state legislatures, and help people to internalize a greater understanding of important issues that face the electorate, like gerrymandering and the independent state legislature theory.



**Sister District Summit:** Sister District holds an annual summit for volunteers from all over the country to come together to exchange ideas, debrief about the election, and plan for the future. The 2022 virtual summit was Sister District's largest ever, with 23.3% more attendees than our 2021 summit, the previous record-holder.

**Data Team:** The volunteer Data Team is more than 300 members strong. They act as research assistants and citizen scientists who help us to collect data and complete projects. This provides another avenue to engage volunteers who can contribute their skills.



## 3 VIRTUAL EVENTS IN 2022 18,421 VIEWS!

This year, Sister District launched our State Power Series in partnership with Vote Save America / Crooked Media. Each virtual event brought together legal and political experts, elected officials, historians, and activists to talk about the growing importance of states, the historical circumstances that put progressives at structural and ideological disadvantages in state power-building, and the urgent need for progressives to reimagine states as radical bastions of progressive power and commit to permanent, sustained state power-building efforts.

Featured panelists: Erin Ryan (Hysteria), Imani Gandy (Rewire News), Leah Litman (Strict Scrutiny), Dahlia Lithwick (Slate, Amicus), Brian Beutler (Crooked Media), Malcolm Kenyatta (PA House Representative), Abdul El-Sayed (America Dissected), Jessica Post (DLCC), Dave Daley (Ratf\*\*ked author, journalist)

THE STATE POWER SERIES IS A VIRTUAL EVENT SERIES CO-HOSTED BY SISTER DISTRICT AND VOTE SAVE AMERICA.  
LEARN MORE AT:  
[SISTERDISTRICT.COM/STATE-POWER-SERIES](https://sisterdistrict.com/state-power-series)



# SISTER DISTRICT STAFF



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Executive Director  
Co-Founder



**GABY GOLDSTEIN**

Senior Vice President of Strategic  
Initiatives (SDAN) / Co-Founder



**LYZZ SCHWEGLER**

Senior Vice President of Digital  
Co-Founder



**MARA HELMKE**

Senior Operations  
Manager



**LEIF WARREN**

Organizing Manager



**TAYLOR HOGELAND**

Senior Field Manager



**LINDSAY WOLFF**

Director of Development



**JARVIS HOUSTON**

Organizing and Political  
Director



**MALLORY ROMAN**

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**NICOLE ZAMBRANO**

Organizing Manager



**TIFRAH AKHTAR**

Social Media and  
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**ERIN LIDDLE**

Operations Manager



**NEAL MORGAN**

Head of Organizing



**SARAH MERCY**

Director of Digital  
and Creative



**DEBBIE WINSTEAD**

Director of Operations



**BELA TRINGALI**

Program Manager

**SISTER DISTRICT RESOURCES AND CONNECTS CANDIDATES, LAWMAKERS, VOLUNTEERS, AND PARTNERS TO BUILD A HEALTHY, REFLECTIVE DEMOCRACY WHERE STATE LEGISLATURES ARE AT THE VANGUARD OF PROGRESSIVE POLICY THAT TRANSFORMS OUR LIVES.**



From left: Lala Wu, Jonathan Van Ness, and Gaby Goldstein

# BUILDING POWER IN THE STATES SINCE 2016.

[WWW.SISTERDISTRICT.COM](http://WWW.SISTERDISTRICT.COM)



SISTER DISTRICT  
PROJECT